

SelecTech Receives Technology Award at SMTA International



News-Press Release

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Message

Minneapolis, MN and Avon, MA, November 11, 2021 -- SelecTech, Inc., a leader in the manufacture of innovative flooring products with long-term value and immediate benefits, received the Mexican Technology Award for Best New ESD Material in Mexico for 2021 at the Surface Mount Technology Association (SMTA) International held in Minneapolis, MN in November. SelecTech received the award for its PolyStyle Factory ESD Floor. SMTA is an international association for electronics engineering and manufacturing professionals. "We are honored to receive the Mexican Technology award and there is no better place to receive it than the SMTA International," said Joe Berkowitz, director of sales at SelecTech. "PolyStyle is a superior product that provides a cost-effective option for manufacturers and factories in need of an ESD flooring solution that can be applied with minimal down time and retain superior ESD properties. Older styles of resinous ESD flooring systems are often inconsistent and often fail ESD audits. PolyStyle uses the most advanced conductive additives to ensure that the finished floor has the most uniform electrical properties throughout the entire floor that are guaranteed for the life of the floor. This gives flooring superior static control properties from the top layer through the bottom. PolyStyle Factory ESD Floor is used for warehouse, factory, and other sensitive working environments. SelecTech received the award from Ron Friedman with Mexico EMS. SelecTech was also an exhibitor at SMTA International, which ran from November 2-4. In addition to PolyStyle, SelecTech displayed its StaticStop ESD flooring tiles. To request a sample of StaticStop ESD products, please call 508-583-3200 or visit www.selecttech.com. For more information about SMTA, visit www.smta.org. About SelecTech, Inc.: SelecTech, Inc., which was founded in 1993 with the mission of creating valuable products from scrap plastics. The company has become a leader in the manufacture of flooring products from recycled materials and uses one million pounds of recycled materials annually. Their products are made with up to 100 percent recycled content, are 100 percent recyclable and installed without adhesives making them some of the "greenest" and most cost-effective flooring products available. The unique interlock system on SelecTech's flooring products enable them to be installed at a much lower cost, without a lot of costly downtime, which provides significant value to customers. Using state-of-the-art technology and innovative product design, SelecTech has also created the top performing Place N Go residential flooring products. They are also the creators and manufacturers of StaticStop ESD flooring products, used throughout the world, in some of the most advanced manufacturing environments. SelecTech is an active member and contributor to the Electrostatic Discharge Association (ESDA) and Scientific Equipment and Furniture Association (SEFA) and a vendor partner of Health Care Institute (HCI), an International Facility Management Association (IFMA) alliance. The company is headquartered at 33 Wales Avenue, Suite F in Avon, MA. For more information about SelecTech, visit <http://www.selecttech.com>

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