

Lakefront Living International Expands Franchise Business in North Carolina

News-Press Release

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Summary

Lakefront Living International, LLC, is expanding their franchise business and actively seeking franchisees in North Carolina.

Message

Charlotte, NC, March 20, 2022 -- Lakefront Living International, LLC, a national real estate franchise company focused exclusively on the buying and selling of lakefront and lake community properties, is expanding their franchise business and actively seeking franchisees in North Carolina. Dedicated to providing their unique business model to real estate agents who share their passion for the lakefront lifestyle, Lakefront Living International has announced partnerships are available in the Lake Norman region and beyond. With 520 miles of shoreline, Lake Norman is the largest man-made, freshwater lake in North Carolina that touches four counties - Catawba, Iredell, Lincoln and Mecklenburg. It's located close to Charlotte airport and is easily accessible via highway. In addition to Lake Norman, the most popular lakes in North Carolina include Lake Wylie, Lake James, Lake Hickory, Lake Lure, Lake Toxaway, Lake Rhodhiss, High Rock Lake, Badin Lake, Mountain Island Lake, Lake Adger, and Jordan Lake - and all available lakefront properties may be browsed in [LakefrontLiving.com](https://www.lakefrontliving.com)'s extensive database of North Carolina lakefront homes. Changing Lives One Lake House at a Time Lakefront Living International franchisees, known as "partners", are the local, on-the-ground experts who provide critical community details for prospective buyers that includes specific shoreline conditions, neighborhood characteristics, zoning regulations, lake management operations, Lakefront events, and even offer boat tours of properties. "What differentiates Lakefront Living is our comprehensive database of thousands of lakes analyzed to date along with our one-stop-shop website, [LakefrontLiving.com](https://www.lakefrontliving.com), with the lake buyer in mind. After all, the buyer is essentially buying the lake first and the home second," explained Scott "The Lake Guy" Freerksen, co-founder and CEO. Lakefront Living has an extensive database of details for 2,809 lakes. In addition to its recent expansion into North Carolina, the company has established franchise territories in Alabama, Arkansas, Connecticut, Massachusetts, Missouri, New Hampshire, Ohio, Rhode Island and Tennessee. Freerksen continued, "We've taken a different approach than other real estate franchises they deal with market saturation, while we want franchisees to be able to expand their market as much as they'd like. When we enter into a new state, a franchisee's territory is based on market size, but they have first right of refusal for the rest of the state, meaning a franchisee at Lake Norman has the chance to grow their business throughout North Carolina." What Sets Lakefront Living Apart Lakefront Living International is the only national franchise with exclusive protected territories. Lakefront Living provides an easy path to move from Agent to Owner in 90 days, and their proprietary marketing strategy generates lakefront specific leads exclusively handed to the franchisee. These are just a few aspects of what sets them apart from other real estate franchises. Real estate agents interested in learning more about franchise opportunities in North Carolina's lake regions are encouraged to contact Scott Freerksen, (833) 4MyLake / (833) 469-5253, scott@lakefrontliving.com. and visit <https://www.lakefrontfranchise.com> About Lakefront Living International, LLC: Founded in 2014, Lakefront Living International, LLC is a national real estate franchise company focused exclusively on the buying and selling of lakefront properties. As the only lake-focused real estate franchise in the United States, the company is dedicated to providing their unique business model to agents who share their passion for the lakefront lifestyle. Lakefront Living International, LLC's proven systems use the power of niche marketing and client lifecycle principles to provide a true competitive advantage. One thing that sets the brand apart from other big-box real estate franchises and independent brokers alike is the freedom it grants franchisees in relation to territory size. The company has an ambitious expansion plan and is focused on attracting future partners. The [LakefrontLiving.com](https://www.lakefrontliving.com) brand is a frequent Partner of HGTV Lakefront Bargain Hunt, and has sourced locations for the hit movie Shutter Island, as well as been featured on WCVB-TV (ABC) Channel 5 Boston Chronicle. Real estate agents may learn more about Lakefront Living International franchise opportunities by visiting www.lakefrontfranchise.com. Buyers and sellers of lakefront and lake community properties may learn more about Lakefront Living by visiting www.lakefrontliving.com.

Contact Information

Steven Dubin

PR Works

7815821061

sdubin@prworkzone.com



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810 Cromwell Park Drive, Bldg D, Hanover, Maryland 21061; 1-888-233-7974 (International 01-410-230-7976)