

Saudi Arabia Two Wheeler Market, By Vehicle Type, By Engine Capacity, By Type of Sales and Forecast 2027

News-Press Release

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Summary

Saudi Arabia two-wheeler market is segmented into vehicle type, engine capacity, type of sales, regional distribution, and competitive landscape.

Message

Market Reports on Saudi Arabia Provides the Trending Market Research Report on "Saudi Arabia Two-Wheeler Market, By Vehicle Type (Motorcycle, Scooter/Moped), By Engine Capacity (Till 125cc, 126-250cc, 251-500cc, Above 500cc), By Type of Sales (Individual vs Institutional), By Region, Competition, Forecast & Opportunities, 2017- 2027" under [Automotive Market Research Reports](#) category. The Two Wheeler Market Database in Saudi Arabia is projected to exhibit highest growth rate over report offers a collection of superior market research, market analysis, and competitive intelligence and industry reports. [Saudi Arabia Two Wheeler Market](#) is projected to grow at a CAGR of 8.97% in terms of value to reach USD73.63 million by 2027 due to the growing e-commerce industry, increasing disposable income, and removal of the ban on women riding vehicles. Also, the rise in the market players offering better performing and fuel-efficient motorcycles and the high demand for motorcycles for recreational and adventurous activities among consumers are accelerating the growth of Saudi Arabia two-wheeler market over the forecast period. Riders prefer to use two-wheelers as they are easy to navigate through dense traffic and are affordable with low maintenance costs. The Government of Saudi Arabia removed the ban on women driving in 2017. Women have shown interest in riding two-wheelers as they give a sense of empowerment to women. The growing population's demand to ride two-wheeler vehicles, coupled with advantages offered by two-wheelers such as better fuel economy, low maintenance, and ownership cost, is expected to bolster the growth of Saudi Arabia two-wheeler market in the next five years. Also, ride-hailing and ride-sharing services are witnessing massive demand among consumers due to high internet penetration and changing preferences of consumers to avail services from online channels. Two-wheeler vehicles offer a cost-effective solution to consumers in comparison to riding four-wheeler vehicles. Saudi Arabia two-wheeler market is segmented into vehicle type, engine capacity, type of sales, regional distribution, and competitive landscape. Based on type of sales, the market is bifurcated into individual and institutional. The individual segment dominated the market in 2021 with a market share of 55.92% and is expected to maintain its dominance over the forecast period. The high per capita income of consumers and the changing preference for private vehicle owners are driving the segment demand. Suzuki Barayan (Saleh Omar Barayan Sons Co Ltd), Harley-Davidson Inc. (M.A. Al-Mutlaq Sons Co.), Yamaha Motor Co., Ltd. (Al Khorayef Commercial Co. Ltd.), KTM AG (Tristar Motorcycles LLC), Moto Guzzi (Tristar Motorcycles LLC), Honda Motor Company Limited (Abdullah Hashim Company Ltd.), Kawasaki Motors Ltd. (Arabian Auto Agency Co. Ltd.), BMW Motorrad (Mohamed Yousuf Naghi Motors Co.), Hero MotoCorp Ltd. (M.A. Al-Mutlaq Sons Co.), Ducati Motor Holding S.p.A. (Saudi Arabian Marketing and Agencies Company. Ltd (SAMCO) is among the major market players in Saudi Arabia two wheeler market. Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F-2027F

Objective of the Study:

- To analyze the historical growth in the market size of Saudi Arabia two wheeler market from 2017 to 2021.
 - To estimate and forecast the market size of Saudi Arabia two wheeler market from 2022 to 2027 and growth rate until 2027.
 - To classify and forecast Saudi Arabia two wheeler market based on vehicle type, engine capacity, type of sales, regional distribution and competitive landscape.
 - To identify dominant region or segment in the Saudi Arabia two wheeler market.
 - To identify drivers and challenges for Saudi Arabia two wheeler market.
 - To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Saudi Arabia two wheeler market.
 - To identify and analyze the profile of leading players operating in Saudi Arabia two wheeler market.
 - To identify key sustainable strategies adopted by market players in Saudi Arabia two wheeler market.
- Key Target Audience:
- Two wheeler manufacturers

• Market research and consulting firms

• Government bodies such as regulating authorities and policy makers

• Organizations, forums, and alliances related to two wheelers

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Report Scope:

In this report, Saudi Arabia two wheeler market have been segmented into the following categories, in addition to the industry trends which have also been detailed below:

• Saudi Arabia Two Wheeler Market By Vehicle Type:

Motorcycle

Scooter/Moped

• Saudi Arabia Two Wheeler Market By Engine Capacity:

Above 500cc

126-250cc

251-500cc

Till 125cc

• Saudi Arabia Two Wheeler Market By Type of Sales:

Individual

Institutional

• Saudi Arabia Two Wheeler Market By Region:

Western

Northern & Central

Southern

Eastern Browse our full report with Table of Contents:

<https://marketreportsonsaudi Arabia.com/report/762743/saudi-arabia-two-wheeler-market-by-vehicle-type-motorcycle-scootermoped-by-engine-capacity-till-cc-cc-cc-above-cc-by-type-of-sales-individual-vs-institutional-by-region-competition-forecast-opportunities>

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