

svarmony Launches Early Access Program for AR-based VPS Navigation System at AWE Europe

News-Press Release

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Summary

svarmony, a leading global provider of immersive XR experiences, announce the Early Access Program for its Visual Positioning System (VPS) indoor navigation product, aryve, at AWE Europe. This exclusive program invites venues, of any kind like shopping malls, airports, museums to explore the full potential of AR-powered navigation solutions.

Message

Wien (prsafe) October 30, 2024 - aryve's VPS technology leverages standard E57 files for 3D indoor mapping, allowing for seamless integration of existing building scans into the system. These files ensure precise positioning and localization within complex indoor environments, providing an ideal solution for spaces where traditional GPS fails to function. Participants can easily upload their own building scans, which are transforms into real-time, interactive navigation systems, offering visitors enhanced, intuitive guidance and AR experiences.

"aryve's VPS system delivers a revolutionary approach to indoor navigation, using AR to create accurate, immersive, and engaging experiences. By using standard E57 files, businesses can integrate existing spatial data effortlessly", said Arne Schönlleben, CEO at svarmony Technologies GmbH. "Through our Early Access Program, we are giving organizations a chance to experience the benefits of this advanced technology firsthand."

In addition to advanced navigation features, aryve includes a powerful Content Management System (CMS) that gives businesses full control over the customer experience. With the CMS, participants can adjust and customize their own customer journey by adding AR content that enriches the real world. Businesses can insert interactive wayfinding signs, product information, special promotions, or custom AR experiences tailored to their specific needs, enhancing visitor engagement and satisfaction.

Whether it's guiding shoppers through a mall, helping passengers navigate airports, or enhancing exhibitions in a museum, the aryve system offers a comprehensive solution to create more immersive, personalized experiences for visitors. The ability to place AR content throughout the venue makes it possible to deliver valuable, context-aware information that transforms how people interact with their surroundings.

Who Should Apply?

The aryve Early Access Program is open to:

- Venues: Shopping malls, event spaces, stadiums, etc.
- Retailers: Enhance customer experience and streamline store navigation - Airports: Improve passenger flow and wayfinding
- Museums: Guide visitors through exhibitions with enriched AR content
- Large Buildings: Corporate offices, universities, hospitals, and more
- Vendors of those industries

Early Access participants will have access to:

- The aryve VPS navigation system
- The ability to upload and test E57 map files
- A user-friendly CMS for managing map data and placing custom AR content - Full support from the svarmony team for setup and configuration

Limited Seats Available - Apply Now

Seats in the Early Access Program are limited, so we encourage interested organizations to apply c
a unique opportunity to explore the full capabilities of AR navigation with VPS and see how it can
in your space.



spot. This is
engagement

To apply and learn more, visit: <https://aryve.svarmony.com/events/early-access-application>

About svarmony:

svarmony is one of the leading global providers of borderless XR experiences. As a pioneer in the field, the company based in Berlin, Munich, Vienna and San Francisco covers the entire range of immersive technology applications and services from their conception to their roll-out. In addition to innovative in-house product research and development for unique brand experiences, svarmony offers comprehensive, individual and scalable XR solutions such as the AR-based navigation system aryve, a product visualizer featuring individual avatar application. The client portfolio of svarmony includes globally leading brands such as Carl Zeiss, DBS, MAN, Porsche, Vodafone, and Vorwerk.

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Company Statements

Boilerplate 1

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