

SelecTech Brings Flooring Expertise to 48th Annual EOS/ESD Symposium

News-Press Release

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Summary

StaticStop, a division of SelecTech, Inc., will exhibit Sept. 28-30 at the 48th annual EOS/ESD Symposium & Exhibits at the Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center, 7600 John Q. Hammons Drive in Frisco, Texas.

Message

Frisco, TX and Avon, MA, September 15, 2026 -- StaticStop, a division of SelecTech, Inc., will exhibit Sept. 28-30 at the 48th annual EOS/ESD Symposium & Exhibits at the Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center, 7600 John Q. Hammons Drive in Frisco, Texas. StaticStop representatives will showcase StaticStop ESD flooring at Booth 40. The annual symposium brings together engineers, technical specialists, manufacturers and ESD program professionals to examine electrostatic discharge and electrical overstress - and to turn that knowledge into practical solutions for electronic components, systems, equipment and manufacturing environments. StaticStop President Thomas Ricciardelli brings a second perspective to those conversations. In addition to developing StaticStop flooring systems, he is an active EOS/ESD Association volunteer and chairs the association's Flooring Working Group, WG 7.0. "At this event, you can talk about a flooring problem in the exhibit hall and then sit down with people who are helping shape the standards behind the solution," said Ricciardelli. "That combination of practical experience and technical collaboration is what makes the symposium so valuable." Ricciardelli also contributed to the team that developed ESD control guidance for healthcare facilities, including specifications involving flooring and footwear. That work is reflected in ESD TR29.0-01-24, which addresses static-related risks to electronic equipment, electronic records, personnel and contamination control in healthcare settings. "Static does not stop at the factory door," Ricciardelli said. "Hospitals, laboratories, dental offices and other healthcare facilities depend on sensitive electronics every day. The goal is to give those facilities sound guidance for controlling risk without making the flooring more complicated than it needs to be." StaticStop offers a full line of ESD flooring products, including patented FreeStyle ESD and SelecTile ESD interlocking tiles, along with glue-down flooring, resinous coatings and cleaning and maintenance products. The systems are designed for electronics manufacturing, aerospace, defense, healthcare, laboratories and other environments that rely on sensitive equipment and data. StaticStop's adhesive-free interlocking tiles can be installed over many existing hard flooring surfaces and put down in phases. That can reduce demolition, subfloor preparation and production downtime while giving facilities a durable, serviceable ESD flooring system. For information or samples of StaticStop flooring products, call 508-583-3200 or visit www.staticstop.com. For symposium information and registration, visit <https://www.esda.org/events/48th-annual-eosesd-symposium-and-exhibits/>. About StaticStop StaticStop is the ESD flooring division of SelecTech, Inc., a leading manufacturer of innovative commercial flooring solutions for specialty applications. SelecTech was founded in 1993 with the mission of creating valuable products from scrap plastics and uses more than one million pounds of recycled materials annually. Its products are made with up to 100 percent recycled content, are 100 percent recyclable and can be installed without adhesives. StaticStop is a full-service provider of ESD flooring products and services. Its product line includes patented FreeStyle ESD and SelecTile ESD interlocking tiles, as well as glue-down ESD flooring, resinous systems and ESD cleaning and maintenance products. SelecTech also conducts testing before and after installation to help confirm that a flooring system performs as intended. SelecTech's patented interlocking flooring technology enables faster installations with less downtime, reduced labor costs, minimal odors and limited disruption to ongoing operations. The company is headquartered at 33 Wales Avenue, Suite F, in Avon, Massachusetts. For more information about SelecTech, visit <http://www.selectech.com>. Media Contact: Steven Dubin, PR Works SDubin@PRWorkZone.com 781-582-1061

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