

# Maryland IT Strategy Consultants Educate Readers On Change Management

News-Press Release

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## Summary

The Maryland IT strategy consultants at Hartman Executive Advisors recently released a blog educating readers on organizational change management and how it can benefit their businesses.

## Message

Timonium, Maryland (prsafef) January 30, 2020 - The [Maryland IT strategy consultants](#) at Hartman Executive Advisors recently released a blog educating readers on organizational [change management](#) and how it can benefit their businesses. Managing large-scale changes can be difficult, so having a clear strategy is essential in facilitating a successful switch to new ways of doing business.

Organizational change management involves managing the effects of new business processes, structures, or culture within a company. Though you may need to make strategic changes to these areas, it's important to ensure that employees are comfortable with the changes and understand their necessity. If employees do not feel valued during this change process, they may seek out a new job, taking valuable knowledge and experience with them and costing the company time and money to recruit a replacement. A successful organizational change management strategy reassures everyone at your company and shows them how the changes will benefit the entire workforce.

Advance planning can help you develop a cohesive change management strategy that successfully meets the needs of all employees. First, discuss the ways in which you can have all members of your organization agree on a vision for its future, including the goals you hope to reach with this change. Then, develop a plan for leadership to actively communicate that vision to employees throughout the company. An employee education plan that clearly outlines the proposed changes and their effects can be helpful at this stage. Finally, reward and recognize your employees when they successfully implement changes to encourage their continued support of the company. Carefully thinking through each step of the change management process in this way helps you better understand your employees' needs and the way in which you present your changes to them.

Hiring a professional change management advisor to help you develop and implement a strategy can lead to overall success more quickly thanks to their specialized understanding of change management. Speak to Hartman Executive Advisors about their change management consulting services. The company supports clients nationally and can assist you with your upcoming organizational changes. Hartman can be contacted online at <https://hartmanadvisors.com/> or by phone at 410-587-0064. The firm is headquartered at 4800 Hampden Lane, Suite 200, Bethesda, MD 20814.

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## Company Statements

Boilerplate 2

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## Tag Cloud

[Maryland IT strategy consultants change management](#)

## Categories

[Management](#)

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