

The Doâ€™s And Donâ€™ts Of Towel Maintenance

General Article (Non-News)

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Summary

Have you ever wondered why towels smell fresh and clean when theyâ€™re new but become stiff and scratchy over time? This is because they are coated with silicone and other chemicals to give that wonderful soft feel.

Message

Have you ever wondered why towels smell fresh and clean when theyâ€™re new but become stiff and scratchy over time? This is because they are coated with silicone and other chemicals to give that wonderful soft feel. To keep your towels, smelling fresh and clean for a long time, here are a few tips to follow: **Do Wash New Towels:** As I said earlier, new towels are coated with chemicals to give you that fresh feel. These chemicals protect the towel from moisture while being stored or transported. Washing them before using for the first time helps open the fibres and allows the towel to become absorbent. Wash them in a solution of vinegar and water to set the towelâ€™s colours and remove chemical residue. Read instructions on the label carefully to understand washing and drying recommendations. At [Loopys](#), we do not treat our Turkish towels with synthetic dyes, pesticides, silicone, or other chemicals. Hence, you donâ€™t have to wash them before use. **Donâ€™t Use Fabric Conditioners Or Dryer Sheets:** Fabric softeners and dryer sheets make towels smell fresh and feel soft. But they contain chemicals that cover the fabric in a thin film and separate the fibres, making the towels feel smooth and slippery. Also, softeners are designed to keep clothes smelling fresh for a long time. These chemicals can be absorbed through the skin or inhaled, causing a range of health problems, including cancer and central nervous system disorders. Fabric softeners also trigger asthma, eczema, and other skin allergies. Fabric softeners also cause a waxy buildup, reducing the towelâ€™s absorbency, and making them stiff over time. **Do Dry Your Towels Properly:** When taking towels from the washer, shake them well. This prevents them from twisting into a ball in the dryer, thereby shortening drying time and keeping them absorbent. Set the dryer to regular or automatic as it uses the highest heat and is most efficient when drying. Do not leave your towel in the bathroom as they provide the perfect environment for bacteria and other germs to grow. In fact, a study found that nearly 90% of bathroom towels contain E-coli and other bacteria. **Do Not Compromise On Fabric Quality:** Cotton, being highly absorbent and soft, is the perfect fabric for towels. Cotton towels dry quickly and last longer than other towels. They absorb well, dry quickly, and become soft over use. Our range of Turkish towels is made using organic Turkish cotton famed for its long and smooth fibres. Irrespective of what weâ€™ve shared, always remember to read label instructions carefully as they contain information about keeping towels soft and fresh for long. **Resource Box:** The Author is an online retailer of [Turkish towels](#) in Australia. Through her articles and blogs, she helps people keep these towels fresh and clean for a long time.

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