

# Saudi Arabia Cosmetics Market, By Category, By Distribution Channel, By Region and Forecast 2027

News-Press Release

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## Summary

Saudi Arabia cosmetics market is segmented into category, distribution channel, regional distribution, and competitive landscape.

## Message

Market Reports on Saudi Arabia Provides the Trending Market Research Report on “Saudi Arabia Cosmetics Market, By Category (Body Care, Hair Care, Color Cosmetics, Men's Grooming, Fragrances, Others (Talcum Powder, Face Powder, Hair Removal Creams, etc.)) By Distribution Channel (General Stores, Supermarket/Hyper Market, Specialty Stores, Online Sales Channel, Others (Convenience Store, Departmental Store, etc.)) By Company, By Region, Forecast & Opportunities, 2027” under [Consumer Goods Market Research Reports](#) category. The Cosmetics Market Database in Saudi Arabia is projected to exhibit highest growth rate over report offers a collection of superior market research, market analysis, and competitive intelligence and industry reports. [Saudi Arabia Cosmetics Market](#) is expected to witness steady growth in the forecast period, 2023-2027. Cosmetics are substances that are applied to the body, particularly to the hair, face, neck, and other areas, in order to improve the area's beauty or appearance. Cosmetics help to even out skin tone, enhance skin quality, and offer protection from the environment, such as sunscreen. The market is driven by the increased consumer focus on personal well-being and grooming and the launch of customized and sustainable products in the market. Also, the advancements in packaging technology and the use of environmentally friendly packaging material are expected to influence the market demand in the forecast period. Saudi Arabia cosmetics market is segmented into category, distribution channel, regional distribution, and competitive landscape. Based on distribution channel, the market is divided into general stores, supermarkets/hypermarkets, specialty stores, online sales channels, and others. The online sales channel is expected to witness the fastest incremental growth in the forecast period. The rise in the market players adopting online platforms to sell products and advertise their products is driving the market growth. They offer doorstep delivery and easy exchange options and sell products at discounted prices online. With the growing popularity of the e-commerce channels and the availability of high-speed internet connections, the demand for Saudi Arabia cosmetics market is expected to rise at a significant rate. The major players operating in the Saudi Arabia cosmetics market are Arabian Oud, L'Oréal KSA, Oriflame Saudi Arabia, Unilever Arabia, Procter & Gamble Saudi Arabia, Avon Beauty Arabia, Sephora Saudi Arabia, Shiseido KSA, Dior Beauty KSA, The Estée Lauder Companies Inc, among others. Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F-2027F Objective of the Study:

• To analyze the historical growth in the market size of the Saudi Arabia cosmetics market from 2017 to 2021.

• To estimate and forecast the market size of the Saudi Arabia cosmetics market from 2022E to 2027F and growth rate until 2027F.

• To classify and forecast the Saudi Arabia cosmetics market based on category, distribution channel, region, and company.

• To identify the dominant region or segment in the Saudi Arabia cosmetics market.

• To identify drivers and challenges for the Saudi Arabia cosmetics market.

• To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the Saudi Arabia cosmetics market.

• To identify and analyze the profile of leading players operating in the Saudi Arabia cosmetics market.

• To identify key sustainable strategies adopted by market players in the Saudi Arabia cosmetics market. Key Target Audience:

• Cosmetics manufacturing companies

• Market research and consulting firms

• Government bodies such as regulating authorities and policy makers

• Organizations, forums, and alliances related to cosmetics

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Report Scope:

In this report, the Saudi Arabia cosmetics market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

â€œSaudi Arabia Cosmetics Market, By Category:

Body Care

Hair Care

Color Cosmetics

Men's Grooming

Fragrances

Others

Talcum Powder

Face Powder

Hair Removal Creams

â€œSaudi Arabia Cosmetics Market, By Distribution Channel:

General Stores

Supermarket/Hyper Market

Specialty Stores

Online Sales Channel

Others

Convenience Store

Departmental Store

â€œSaudi Arabia Cosmetics Market, By Region:

Western Region

Northern & Central Region

Eastern Region

Southern Region Browse our full report with Table of Contents:

<https://marketreportsonsaudiArabia.com/report/763348/saudi-arabia-cosmetics-market-by-category-body-care-hair-care-color-cosmetics-mens-grooming-fragrances-others-talcum-powder-face-powder-hair-removal-creams-etc-by-distribution-channel-general-stores-supermarkethyper-market-specialty-stores-online-sales-channel-others-convenience-store-departmental-store-etc-by-company-by-region-forecast-opportunities> About Us

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## Categories

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