

Saudi Arabia Online Grocery Delivery Market, By Product, By Platform, By Region and Forecast 2027

News-Press Release

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Summary

The Saudi Arabia online grocery delivery market is segmented on the basis of product category, platform, payment mode, regional distribution, and competition analysis.

Message

Market Reports on Saudi Arabia Provides the Trending Market Research Report on "Saudi Arabia Online Grocery Delivery Market, By Product Category (Fresh Foods, Household Products, Packaged Foods & Beverages, Personal Care, Others), By Platform (Mobile Application & Desktop Website), By Mode of Payment (Pre Delivery Online Payment, Card on Delivery and Cash on Delivery), By Region, Competition, Forecast & Opportunities, 2027" under [Consumer Goods Market Research Reports](#) category. The Online Grocery Delivery Market Database in Saudi Arabia is projected to exhibit highest growth rate over report offers a collection of superior market research, market analysis, and competitive intelligence and industry reports. [Saudi Arabia Online Grocery Delivery Market](#) is anticipated to grow at a formidable rate during the forecast period. The factors attributing to the growth of the market are the entry of new online grocery platforms and a shift in consumer purchasing behavior. Online grocery retailers provide consumers the flexibility to order items from home anywhere and anytime and get their groceries delivered at home without any hassle. The online grocery segment is projected to outpace the rest of the e-retail sectors in Saudi Arabia over the next years as customers are increasingly turning to online grocery channels and 80% of shoppers continue to make repeated grocery purchases. The quick commerce players are disrupting the Saudi Arabia online grocery market, generating high order volumes as they have offered a wide variety of products at competitive prices and improved customer shopping experience by way of delivery experience. The growing availability of various high-quality products on the online platforms where consumers can even compare quantity, prices, and quality of offered items are driving the growth of Saudi Arabia online grocery market. Moreover, easier user interface applications, round-the-clock services, and exciting offers by the online grocery channels are further supporting the growth of Saudi Arabia online grocery market. The Saudi Arabia online grocery delivery market is segmented on the basis of product category, platform, payment mode, regional distribution, and competition analysis. Based on product category, the market is further segmented into fresh foods, household products, packaged foods & beverages, personal care, and others. Packaged foods & beverages segment is expected to hold the largest market share in Saudi Arabia online grocery market, accounting for the increasing working population in the country. Due to busy lifestyles, people are relying on online grocery platforms to fulfill their grocery requirements. The fresh food segment is expected to hold a significant share in Saudi Arabia's online grocery market due to the increased availability of fresh meat, fruits, vegetables, etc., to consumers on account of multiple market players entering into delivering fresh produce. Nana Direct, Quix, Khodar & More, Lulu Hypermarket KSA, Noon, Talabat, Haseel, Shgardi, Jumlaty, Qava Shop, Freshvery, Mandarine, Suqiakum, ZAD, Qareeb Technology FZ-LLC are some of the major market players in the Saudi Arabia online grocery market. The key players are focused on enhancing their value proposition of quick delivery and convenience to achieve a significant share in the Saudi Arabia online grocery delivery market. Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027 Objective of the Study:

• To analyze the historical growth of the market size of Saudi Arabia online grocery delivery market from 2017 to 2021.

• To estimate and forecast the market size of Saudi Arabia online grocery delivery market from 2022 to 2027 and growth rate until 2027.

• To classify and forecast Saudi Arabia online grocery delivery market based on product category, platform, payment mode, competition landscape, and regional distribution.

• To identify dominant region or segment in the Saudi Arabia online grocery delivery market.

• To identify drivers and challenges for Saudi Arabia online grocery delivery market.

• To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Saudi Arabia online grocery delivery market.

• To identify and analyze the profile of leading players operating in Saudi Arabia online grocery delivery market.

Key Target Audience:

Online grocery service providers, end users, and other stakeholders

Distributors and suppliers of the products and other stakeholders

Organizations, forums, and alliances related to online grocery delivery

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as service providers, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia online grocery delivery market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Saudi Arabia Online Grocery Delivery Market, By Product Category:

Fresh Foods

Household Products

Packaged Foods & Beverages

Personal Care

Others

Saudi Arabia Online Grocery Delivery Market, By Platform:

Mobile Application

Desktop Website

Saudi Arabia Online Grocery Delivery Market, By Mode of Payment:

Pre-Delivery Online Payment

Card on Delivery

Cash on Delivery

Saudi Arabia Online Grocery Delivery Market, By Region:

Western

Eastern

Northern & Central

Southern

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