

Iraq Smartphone Market By Operating System, By Display Type, By Display Size and Forecast 2026

News-Press Release

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Summary

The increasing demand for smartphones by youngsters is the major driver for the smartphone market in Iraq.

Message

Market Reports on Saudi Arabia Provides the Trending Market Research Report on "Iraq Smartphone Market (2020-2026)" under "A Consumer Goods Market Research Reports" category. The Iraq Smartphone Market is projected to exhibit highest growth rate over report offers a collection of superior market research, market analysis, and competitive intelligence and industry reports. Market Forecast By Operating System (Android, IOS, Others (Linux, Tizen, Bada, Blackberry, Windows)), By Display Type (TFT-LCD, IPS-LCD, OLED, AMOLED, Others (Capacitive, Super AMOLED)), By Display Size (Below 4 Inches, 4.1-6 Inches, Above 6 Inches), By Price Range (Budget Smartphones (Below \$250), Mid-Range Smartphones (\$250-750), Premium Smartphones (Above \$750)), By Distribution Channel (Exclusive Store, Retailer, E-Commerce) And Competitive Landscape The [Iraq Smartphone Market](#) witnessed moderate growth during the period 2016-2019 underpinned by decent growth in the mobile subscribers owing to the improving living standard of the population of Iraq. The increasing demand for smartphones by youngsters is the major driver for the smartphone market in Iraq. However, the outbreak of the COVID-19 pandemic brought a decline in market revenues during the year 2020 as a result of the supply chain disruptions caused by the closure of international borders, along with the stringent lockdown imposed in the country that further reduced the consumer demand. Moreover, recovery is expected in market revenues post-2020, with the gradual opening of the retail sector and restart of the business operations which would improve the economic conditions of the country resulting in an increased purchasing power of the consumers. The "Iraq Smartphone Market" is projected to grow at a CAGR of 5.2% during 2020-2026F. "Iraq Government has allowed the operators to extend their spectrum for 5 years and in return, the operators pledged to launch 4G services across the country by 2021. The government is currently examining the use of spectrum at 450 MHz, 1,500 MHz, 2,300MHz, 2,600MHz and 3,500MHz taking into account the need for 4G and 5G services in the country. Global smartphone giants like Samsung, Apple, Huawei and Xiaomi are working on several latest technologies for making high-end smartphones with enhanced energy efficiency, brighter display, high-resolution cameras and high-performance processors for creating the best user experience. Thus, the striving government efforts to provide the necessary infrastructure for supporting 4G and 5G along with rising internet penetration would bode well for the smartphone market in the country over the coming years. The android operating system has captured the majority of the market revenue share in the smartphone market of Iraq during 2019, and the segment is expected to dominate the overall market in the forecast period as well since android smartphones are loaded with fancy features at an affordable price. Smartphones with AMOLED display type and screen size ranging between 4.1 inches to 6 inches held the majority share in the market revenues during the year 2019. The Iraq smartphone market report thoroughly covers the market by the operating system, display type, display size, price range and distribution channel. The market report provides an unbiased and detailed analysis of the ongoing market trends, opportunities/high growth areas and market drivers which would help the stakeholders to devise and align their market strategies according to the current and future market dynamics. Key Highlights of the Report:

Iraq Smartphone Market Overview

Iraq Smartphone Market Outlook

Iraq Smartphone Market Forecast

Historical Data and Forecast of Iraq Smartphone Market Revenues, for the Period 2020-2026F

Historical Data and Forecast of Market Revenues and Volume, for the Period 2016-2026F

Historical Data and Forecast of Market Revenues and Volume, By Operating System, for the Period 2016-2026F

Historical Data and Forecast of Market Revenues, By Display Type, for the Period 2016-2026F

Historical Data and Forecast of Market Revenues, By Display Size, for the Period 2016-2026F

Historical Data and Forecast of Market Revenues, By Price Range, for the Period 2016-2026F

Historical Data and Forecast of Market Revenues, By Distribution Channel, for the Period 2016-2026F

Iraq Smartphone Market Share, By Companies

Market Drivers and Restraints

Iraq Smartphone Market Trends

Porter's Five Force Analysis

Market Opportunity Assessment

Market Competitive Benchmarking

Company Profiles

Key Strategic Recommendations Markets Covered

The market report provides a detailed analysis of the following market segments:

By Operating System

Android

iOS

Others (Linux, Tizen, Bada, Blackberry, Windows)

By Display Type

TFT-LCD

IPS-LCD

OLED

AMOLED

Others (Capacitive, Super AMOLED)

By Display Size

Below 4 inches

1-6 inches

Above 6 inches

By Price Range

Budget Smartphones (Below \$250)

Mid-Range Smartphones (\$250-750)

Premium Smartphones (Above \$750)

By Distribution Channels

Exclusive Store

Retailer

e-Commerce Browse our full report with Table of Contents:

<https://marketreportsonsaudiArabia.com/report/283184/iraq-smartphone-market> About Us

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