

## **Out of the Box - Clipping Path India Introduces Product Photographer in Its UK Studio**

News-Press Release

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### **Summary**

Product photography is one of the major requirements for our clients who approach us for photo processing needs. We have integrated two segments that now make it convenient for business in United Kingdom. Perhaps you might like to be acquainted with more of this new debut.

### **Message**

Product photography has undergone many changes and evolutions. With the digital environment, the core business now shifts to the shooting and also how graphic designing will be added when it reaches the editing table. One of the biggest advantages with the debutant office in London is that a client will deal with only one professional. This single interface is essential for clients who come with online business. Atiqur, the force behind this new introduction explains, "Actually good photography is now a luxury." Why? He explains, "Many people are already shooting with digi-cams. Where does that leave professional photographers? Hence the ones who are genuine shooters prefer to indulge in this luxury. And we have learnt with market research that many customers are prone to get attracted with great visuals on the websites. Hence a power packed product gallery with the appropriate graphics can work wonders for our clients. Hence we felt the need to introduce this new dimension at our UK studio." Clipping Path India has now earned a reputation of being a pioneer for many such introductions in the online photo-processing medium. Combining commercial photography with the online editing facility marks a new trend for others too. As Atiqur Sumon has already said it is not only about taking nice photos. The idea is to communicate via the visual medium effectively. Bringing certain activeness to the product and making it more appealing to the consumers is essential. The studio has a slew of professionals who are already doing a commendable job. Clients can always contact the Clipping Path India representatives online via email or chat. A detailed discussion is initiated before the commercial photography is done. Even the layouts and further graphic designs are discussed to ensure a complete overall experience of satisfaction. Just like the photo editors who work 24 x 7, the photographers also are available for any urgent work. The studio has the latest digital equipment and also photographers who have worked in Europe and UK. Most of the photographers are able to produce creative and very smart pictures of product photography. There are about 300 professionals who are utilized for the post processing work.

The company has established its credentials with catalogues of clients of various sectors. As part of the growing portfolio it has already done commercial photo clicking jobs with stringent quality control. It has now become very important for all e-commerce or web stores to have visually appealing photos of products. Vendors like jewelry clients, pharmacies and apparel are online. If they need to have their products sold quickly they need the essential services of [product photography](#) and also editing. In editing they can get quick manipulations done too. If need be after the photography, enhancement can be done via retouching or coloring. All this is done at very affordable costs. So why not contact Clipping Path India and check out how you can also benefit from their new introduction of the service of product photography. Maybe it is time to make the shift to grow business wise.

Press Contact:

UK Office:

12 Watermark House

Watermark Close

Nottingham

NG5 1RL

United Kingdom

Email: [info@clippingpathindia.com](mailto:info@clippingpathindia.com)

Website: <http://www.clippingpathindia.com/photography-services.html>

### **Contact Information**

<http://www.clippingpathindia.com/photography-services.html>

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*810 Cromwell Park Drive, Bldg D, Hanover, Maryland 21061; 1-888-233-7974 (International 01-410-230-7976)*