# Flexi-Monthly Payment Plans Work Best for Long Term Clients

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#### **Summary**

How can customers get best quality services from photo editing studios at reasonable costs month after month? The challenge lies in outsourcing to a large firm like Clipping Path India that has flexi-payment schemes that are suitable to any client. This is how the payment plan works with this reputed offshore photo-processing studio.

#### Message

A client can approach an offshore firm like Clipping Path India for any services related to photo editing, graphic designing, or digital images for website development. The payment terms are not related to deadlines or any emergency. The plan or services and subsequent payments begin with placing an order online. Usually a one-time registration is free with the company to open an account. A form is filled with relevant requirements. There is provision for uploading pictures and communicating with the staff about the brief for work on the images. A regular client can login every month and communicate with the desired executive with the requirements. While all these applications are easy, the method of payment should be clear from the very beginning. Mr. Atiqur, CEO explains, " There is no minimum order with us. It is a boon for the customers who may not have bulk work each time. When a client uploads the pictures, a quote is asked. Once the pictures reach the studio, within an hour a quote is supplied via mail." For an ongoing work a monthly scheme is organized. There are a few clients who prefer to set up an account. A weekly or monthly payment system is used. As the client places the order, the work is added to the ongoing invoice. The details include date, batch number, quantity, type of service required and price. Before final payment every week/month client will be able to check if everything is in order and then make a payment. The payment is accepted via PayPal, MasterCard, Maestro, Visa, Visa Electron, American Express, Solo or Direct Debit. You can also transfer money to our UK bank account or send us a cheque. The Head of the studio explains why they are able to provide cheaper prices with good quality standards. He says, "Our studios are placed in Dhaka a low labour cost region. Hence we can give reasonable quotes to all clients. Once the order is confirmed and samples are accepted then the payment is made. The services are risk free and a tracking system ensures that the client is satisfied with the work before payment. " Another reason, why monthly payment scheme works for Clipping Path India is that they can provide a combination of different photo editing services all under one roof. The basic plans for monthly payment suit most clients globally. Since the payment is done online, like the services hence it can be done in any time zone. Many large organisations prefer this scheme as they can get discounts for bulk work. This further reduces the cost. Clipping Path India offers several payment options for monthly and yearly volumes of work. There is a choice of a basic and bulk rate plan. Paying in instalments helps the clients to keep a control on their budget. With cheaper plans, there are chances of upgrade as the volume of work increases. Giving clients the flexi-payment options helps to build a trust level with this photo-editing studio. With loyalty point, getting perfect pictures is guaranteed.

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